

**UHI | PERTH**

# **Creative Industries**

**NPA/HNC Music Business**

**BA2-4 Music Business**

**Guidance for Prospective Students**

## **Guidance for Prospective Students**

Welcome to our Creative Industries department and thank you for choosing UHI Perth. We want to make your interview/audition day as stress-free as possible, and this quick guide is designed to help you make the most of your day.

The following is a guide for Music Business applicants.

During the welcome and introduction, we will outline the course content, college services and facilities. At the end you will have the chance to ask questions and discuss any aspect of the course. The whole process can take between 2-3 hours.

You may be asked to complete a short-written activity and theory activity in order to provide us with an indication of your current level.

Please bring with you to the interview copies of your SQA certificates, Records of Achievement or other confirmation of qualifications that you may have.

# Music Business Applications

Full Name:		Student No:	
Date of Birth:			
Music Business Course Applied for:	NPA/HNC/BA2/BA3/BA4 (please delete as appropriate)		
Address:			
Telephone No:			
Signature:			

What is the last music/music business book/article/TV you have read or seen?
Please give some examples of your involvement with any music/music business related projects outside of school.

## **NPA/HNC Music Business Questions**

As part of your interview, we would like you to bring along a short piece of work for discussion.

Please answer one of the following questions in 300 words. Your work will be marked according to the arguments and discussion you present as well as your language, grammar and punctuation. Please include any references that you use. We recommend that you ask someone to proofread your work before submission.

Describe the main roles and responsibilities of the following music industry professionals:

- Band manager.
- Live music promoter.
- A and R scout.
- Tour manager.
- Record label manager.

## **BA2-4 Music Business Questions**

As part of your interview, we would like you to bring along a short piece of work for discussion.

Please answer one of the following questions in 300 words. Your work will be marked according to the arguments and discussion you present as well as your language, grammar and punctuation. Please include any references that you use. We recommend that you ask someone to proofread your work before submission.

- Music consumption has changed dramatically over the last 10 years. Discuss these changes identifying the impact these have had on the recorded music industries.