



University of the
Highlands and Islands | Development
Perth College | Trust



Perth College UHI Development Trust

www.perth.uhi.ac.uk/development-trust

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Perth College UHI Who we are

In 2019, Perth College UHI had 530 members of staff, 8,400 student enrolments across its further and higher education courses (of which 3,757 are full-time) and an annual income of £28 million.

We offer courses from access and national certificate level up to honours and postgraduate degrees. Our vibrant campus means that Perth College UHI is a popular choice for local, national and international students alike.

The student profile of Perth College UHI has seen considerable growth in recent years with a growth in higher education and especially degree provision.

We play a central role in skilling and reskilling people in the local labour market throughout their careers. Our programme offer ranges from employability skills, core skills, transferable skills to high level technical skills and delivers courses in several overseas markets including China.

Our curriculum offering aims to meet the needs and expectations of a diverse and geographically dispersed student body.

Economic Impact Assessment

An Economic Impact Assessment report was commissioned to assess the economic impact of Perth College UHI in 2019.

It was carried out to evaluate the national and regional contribution made by the University of the Highlands and Islands and academic partners as it approached its tenth anniversary. Perth College UHI became part of the University in 2010.

The authors highlighted that the College's value goes beyond its financial contribution, explaining: "The College is a significant part of the community's fabric and supports essential services and businesses - creating benefits for the communities it serves."

It found the university partnership contributes £653 million to the Scottish economy each year and supports 7,200 jobs. The assessment shows that for every £1 spent on the university, the university partnership puts £5 back into the Scottish economy.

The findings also reveal that the partnership's impact across Scotland has grown by between 20% and 25% since it was last measured in 2010, mainly due to an increase in staff and graduates.



The University of the Highlands and Islands (UHI)

UHI is an integrated university encompassing both further and higher education.

We are not a traditional university. We are different. We are part of a new breed of tertiary institutions, the only one in Scotland and one of only a few in Europe.

Based in the Highlands and Islands of Scotland, our distinctive partnership of independent colleges and research institutions is locally based and rooted in communities, but with national and international reach, as part of a regional university structure.

Our reputation is built on our innovative approach to learning and our distinctive research and curriculum – all enriched by the people, natural environment, economy, culture and heritage of the Highlands and Islands and its communities.

We have 30,000 students at the heart of the UHI partnership and we are measured by their success. Our curriculum portfolio across both further and higher education is designed to meet current and future local and regional needs and to attract other students to the Highlands and Islands to study.

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Our curriculum is split into separate subject areas:

Business, Management, Computing and Leisure

- Administration and IT
- Business and Accounting
- Computing
- Food Studies and Hospitality
- Management
- Sport and Fitness

Science, Technology, Engineering and Maths

- Air Service Training
- Aviation and Engineering
- Built Environment
- Horticulture
- Motor Vehicle
- Science

Applied Life Sciences

- Beauty Therapy and Wellbeing
- Early Education and Childcare
- Hairdressing
- Health and Social Care
- Humanities and Social Sciences
- New Opportunities
- Social and Vocational Studies

Creative and Cultural Industries

- Audio Engineering
- Creative Industries
- Language School
- Music and Music Business
- Theatre Arts



We offer a wide and varied curriculum and host a number of courses with unique features:



MSc Sustainable Mountain Development and MSc Interpretation: Management and Practice are the only such courses in Scotland



BA (Hons) Child and Youth Studies was the first fully on-line undergraduate programme to receive mainstream funding within the UK



The BA (Hons) Popular Music was the first such course in Scotland.



Centre for Mountain Studies

Our unique Centre for Mountain Studies (CMS), was established at Perth College UHI in August 2000, with the objective of creating a centre of excellence for work in mountain areas within the emerging University of the Highlands and Islands.

In 2009, the first UNESCO Chair in Scotland was established by the CMS Founding Director, Professor Martin Price. He was Chairholder of the UNESCO Chair in Sustainable Mountain Development at UHI.

The CMS focus on mountain environments and the people who depend on them, both in Scotland and internationally.



Air Service Training

Air Service Training Ltd (AST) is a wholly owned subsidiary of Perth College UHI. It is a world leader in the field of Aviation training and has been since 1931, making it arguably the longest-established organisation of its kind.

Since its formation, AST has had a long and successful history of providing engineering training for the world's airlines, maintenance organisations and military formations. Training engineers for one of the most demanding professions in the world requires a very special approach, and complete dedication to the highest safety standards. From its earliest beginnings, AST has focussed on the delivery of high-quality training ensuring the most stringent of safety standards.

In 2015 AST was awarded the highly prestigious Queens Award in the Category of International Trade.

Perth College Development Trust

The aim of the Development Trust is provide additional flexible income to support the projects and activities that core funding cannot finance. Philanthropy enables the College to build on its strengths, enhance the student experience, extend research programmes and create the best possible environments within which people can excel. Above all, it builds networks of friends and supporters who contribute to the long-term wellbeing of the College in ways far beyond any financial contribution.

Perth College Development Trust was established in 1996 to financially assist the development of Perth College UHI. Since the Trust was established, over £8 million has been raised from private sources, plus £4 million from Millennium Funding to improve and update the campus. Financial support has been given to a range of projects including Capital projects to develop facilities on campus.

These include:

- Study Centre
- Equipping the Study Centre
- College Nursery
- Music and Media Centre
- Campus Link Building
- Academy of Sport and Wellbeing
- Learning Support Centre
- Lift in Goodlyburn
- Technology Centre
- Equipment for Biology Laboratory

Following the £13 million Campus Development campaign, fundraising activities focussed on Research. Funds were raised to enable the Centre for Mountain Studies to investigate Sustainable Development in mountain regions. The Centre for Rural Childhood raised funds to research child trafficking and substantial funds were raised for a unique research project to look at families affected by Alzheimer's disease.

In 2008, a scholarship programme was established to support students through their studies. Scholarships make an enormous difference to people's lives. They are designed to support students who are committed to their studies and keen to develop their skills to reach their full potential. A gift of this nature has a great impact on our students and for our supporters the ability to help individuals to realise their full potential is extremely rewarding. Each year we award around 50 scholarships across the curriculum.



Governance and Structure

Perth College Development Trust (PCDT) is an arm's-length organisation to Perth College UHI, which is registered as a charitable organisation - Scottish Charity Number SC036655.

The Trustees

The Board of Trustees is responsible for the overall governance and strategic direction of the trust, developing the Trust aims, objectives and goals in accordance with the Trust Deed, and legal and regulatory guidelines set out by OSCR. Our Board of Trustees meet twice a year.

Their main responsibilities are:

- To ensure that the charity functions in line with legal frameworks and governing document.
- To ensure that the charity operates in a manner that is consistent with its purpose.
- To ensure that the charity's assets and resources are used for the purpose of the charity and to be accountable for them.
- To act with the care and diligence that it is reasonable to expect of a person who is managing the affairs of someone else.
- To determine the overall development of the charity through good governance and clear strategic planning.

President

Stephen Leckie,
Lord Lieutenant of Perth and Kinross

Trustees

Dr Brian Crichton

Dr Margaret Cook

Andrew Ritchie

Catherine Drummond-Herdman



Development Committee

The Perth College Development Committee is a sub-committee of the Development Trust who have an interest in supporting their strategic priorities. All funds generated by Perth College Development Committee will be re-invested for the benefits of Perth College UHI. Membership will comprise of the College's Vice Principal External (ex officio) and six to eight independent individuals who have an interest in supporting the strategic priorities and an enhanced student experience. The Role of the Development Committee is to implement the strategy set out by the Trustees.

The Development Committee will:

- Develop and manage relationships and communication with funders, partners and other stakeholders
- Introduce new contacts to the College
- Generate substantial annual revenue and foster overall financial health
- Meet all legal and other responsibilities
- Act as ambassadors for the Development Trust

Development Committee

Dr Brian Crichton, Chair

Dr Margaret Cook, Principal

Karen Donaldson

Richard Dorman

Alison Gillies

Timothy Laing

Neil MacKay

Robert Stewart

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Development Trust Strategy 2021-2024

Mission

“To create enhanced student opportunities through the good-will and expertise of college alumni, partners and professional networks contributing to covid recovery and longer term sustainable and inclusive economic growth benefitting the region”

Vision

“A Development Trust which supports and promotes inspirational initiatives, creating opportunities for Perth College UHI and the regional economy”



Strategic Aims

Culture

Create a fundraising environment that is embedded and understood throughout the college.

People

Establish an agile people resource that is adequate and relevant to realising the ambitions of the college and Development Trust.

Fundraising

Attract a broad range of resources to ensure individual initiatives are successfully delivered and outcomes optimised.

Fundraising Initiatives

Continue to develop innovative and inspirational fundraising initiatives that support the needs of the student, the college and regional economy, which remain attractive to relevant donors.

Systems and Processes

Review, refresh and implement relevant systems and processes that cultivate an environment of efficiency, transparency and collaboration, resulting in enhanced intelligence, stored digitally, impacting positively on overall outcomes.

Partnerships

Grow, develop and nurture effective, long-lasting partnerships which will contribute positively to college activity, create opportunities, expand networks, foster sustainability, support growth and optimise outcomes.

Profile

Create a recognisable profile through the continuous use of an integrated multi-platform promotional approach ensuring the work supported by the Development Trust and the college is promoted simultaneously, focusing on informing, influencing and return of investment.



Values - Ambition, Integrity, Respect

- We develop relationships that make a positive difference.
- We provide outstanding opportunities.
- We value our people and partners.
- We encourage and support partner involvement.
- We exhibit a will to be successful.
- We recognise and celebrate success.
- We encourage entrepreneurial thinking and practice.
- We are personally accountable as individuals and as a team to deliver on our commitments.

(Note: Values mirror those of the college Business Development Team)

We want to be recognised as:

- Fully understanding, supporting, and influencing the demographic and economic needs of the region.
- Welcoming and encouraging stakeholder involvement.
- Enabling our staff, students, community, and partners to excel.
- Fully understanding the potential of our own assets and how we maximise their value.
- Being innovative and successful.
- Being a valued, understood, and integral partner that supports the local, regional, and national economy.
- Securing a diversity of resource by constantly developing and enhancing our reach and influence through innovative, sustainable partnership working.

#CreatingOpportunities

#EnhancingFutures





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For further information please contact:

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Perth College Development Trust (2004) is a registered charity Number SC036655